

# PRESS RELEASE

## PROVISIONAL

### NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER

#### EU + EFTA Countries

19/04/2017

|                                    | March               |             |                |                |              | January - March     |             |                |                |              |
|------------------------------------|---------------------|-------------|----------------|----------------|--------------|---------------------|-------------|----------------|----------------|--------------|
|                                    | %Share <sup>1</sup> |             | Units          | Units          | %Change      | %Share <sup>1</sup> |             | Units          | Units          | %Change      |
|                                    | '17                 | '16         | '17            | '16            | 17/16        | '17                 | '16         | '17            | '16            | 17/16        |
| <b>VW Group</b>                    | <b>21,4</b>         | <b>22,4</b> | <b>414.844</b> | <b>390.531</b> | <b>+6,2</b>  | <b>22,7</b>         | <b>23,3</b> | <b>964.383</b> | <b>915.488</b> | <b>+5,3</b>  |
| VOLKSWAGEN                         | 9,7                 | 10,4        | 188.134        | 181.712        | +3,5         | 10,5                | 11,0        | 445.280        | 433.773        | +2,7         |
| AUDI                               | 5,1                 | 5,4         | 98.289         | 94.652         | +3,8         | 5,2                 | 5,4         | 219.709        | 212.922        | +3,2         |
| SKODA                              | 3,8                 | 3,9         | 73.443         | 67.578         | +8,7         | 4,1                 | 4,2         | 176.206        | 164.561        | +7,1         |
| SEAT                               | 2,3                 | 2,2         | 44.901         | 38.488         | +16,7        | 2,4                 | 2,2         | 102.771        | 86.333         | +19,0        |
| PORSCHE                            | 0,5                 | 0,4         | 9.311          | 7.607          | +22,4        | 0,4                 | 0,4         | 18.977         | 16.946         | +12,0        |
| OTHERS <sup>2</sup>                | 0,0                 | 0,0         | 766            | 494            | +55,1        | 0,0                 | 0,0         | 1.440          | 953            | +51,1        |
| <b>PSA Group</b>                   | <b>9,4</b>          | <b>9,7</b>  | <b>181.123</b> | <b>169.737</b> | <b>+6,7</b>  | <b>9,9</b>          | <b>10,3</b> | <b>420.679</b> | <b>405.780</b> | <b>+3,7</b>  |
| PEUGEOT                            | 5,5                 | 5,6         | 105.714        | 98.250         | +7,6         | 5,8                 | 6,0         | 246.683        | 235.194        | +4,9         |
| CITROEN                            | 3,6                 | 3,6         | 69.126         | 62.160         | +11,2        | 3,8                 | 3,8         | 160.592        | 150.333        | +6,8         |
| DS                                 | 0,3                 | 0,5         | 6.283          | 9.327          | -32,6        | 0,3                 | 0,5         | 13.404         | 20.253         | -33,8        |
| <b>RENAULT Group</b>               | <b>9,5</b>          | <b>9,2</b>  | <b>183.077</b> | <b>160.048</b> | <b>+14,4</b> | <b>9,5</b>          | <b>9,3</b>  | <b>405.848</b> | <b>365.355</b> | <b>+11,1</b> |
| RENAULT                            | 7,1                 | 6,8         | 138.277        | 119.026        | +16,2        | 6,9                 | 6,7         | 293.580        | 263.529        | +11,4        |
| DACIA                              | 2,3                 | 2,3         | 44.296         | 40.731         | +8,8         | 2,6                 | 2,6         | 111.126        | 101.126        | +9,9         |
| LADA                               | 0,0                 | 0,0         | 504            | 291            | +73,2        | 0,0                 | 0,0         | 1.142          | 700            | +63,1        |
| <b>FORD</b>                        | <b>8,2</b>          | <b>7,8</b>  | <b>158.368</b> | <b>135.987</b> | <b>+16,5</b> | <b>7,4</b>          | <b>7,3</b>  | <b>313.266</b> | <b>285.485</b> | <b>+9,7</b>  |
| <b>FCA Group</b>                   | <b>6,8</b>          | <b>6,3</b>  | <b>130.923</b> | <b>110.722</b> | <b>+18,2</b> | <b>7,1</b>          | <b>6,7</b>  | <b>303.035</b> | <b>264.478</b> | <b>+14,6</b> |
| FIAT                               | 5,2                 | 4,9         | 100.280        | 85.601         | +17,1        | 5,4                 | 5,1         | 229.756        | 200.512        | +14,6        |
| JEEP                               | 0,6                 | 0,6         | 11.624         | 10.712         | +8,5         | 0,6                 | 0,7         | 27.111         | 26.472         | +2,4         |
| LANCIA/CHRYSLER                    | 0,4                 | 0,4         | 8.428          | 7.318          | +15,2        | 0,5                 | 0,5         | 21.531         | 19.917         | +8,1         |
| ALFA ROMEO                         | 0,5                 | 0,4         | 9.204          | 6.315          | +45,7        | 0,5                 | 0,4         | 21.498         | 15.976         | +34,6        |
| OTHERS <sup>3</sup>                | 0,1                 | 0,0         | 1.387          | 776            | +78,7        | 0,1                 | 0,0         | 3.139          | 1.601          | +96,1        |
| <b>OPEL Group</b>                  | <b>6,8</b>          | <b>7,3</b>  | <b>130.799</b> | <b>126.595</b> | <b>+3,3</b>  | <b>6,5</b>          | <b>6,9</b>  | <b>276.197</b> | <b>269.648</b> | <b>+2,4</b>  |
| OPEL/VAUXHALL                      | 6,7                 | 7,2         | 130.462        | 126.141        | +3,4         | 6,5                 | 6,8         | 275.777        | 268.537        | +2,7         |
| CHEVROLET                          | 0,0                 | 0,0         | 235            | 355            | -33,8        | 0,0                 | 0,0         | 280            | 878            | -68,1        |
| Other GM                           | 0,0                 | 0,0         | 102            | 99             | +3,0         | 0,0                 | 0,0         | 140            | 233            | -39,9        |
| <b>BMW Group</b>                   | <b>6,7</b>          | <b>6,9</b>  | <b>129.780</b> | <b>120.617</b> | <b>+7,6</b>  | <b>6,4</b>          | <b>6,5</b>  | <b>271.168</b> | <b>254.408</b> | <b>+6,6</b>  |
| BMW                                | 5,3                 | 5,4         | 102.348        | 95.091         | +7,6         | 5,2                 | 5,2         | 219.227        | 206.037        | +6,4         |
| MINI                               | 1,4                 | 1,5         | 27.432         | 25.526         | +7,5         | 1,2                 | 1,2         | 51.941         | 48.371         | +7,4         |
| <b>DAIMLER</b>                     | <b>6,0</b>          | <b>5,9</b>  | <b>115.519</b> | <b>102.529</b> | <b>+12,7</b> | <b>5,9</b>          | <b>5,8</b>  | <b>251.898</b> | <b>229.380</b> | <b>+9,8</b>  |
| MERCEDES                           | 5,4                 | 5,2         | 104.052        | 90.696         | +14,7        | 5,3                 | 5,1         | 226.376        | 202.238        | +11,9        |
| SMART                              | 0,6                 | 0,7         | 11.467         | 11.833         | -3,1         | 0,6                 | 0,7         | 25.522         | 27.142         | -6,0         |
| <b>TOYOTA Group</b>                | <b>4,6</b>          | <b>4,3</b>  | <b>89.570</b>  | <b>75.398</b>  | <b>+18,8</b> | <b>4,8</b>          | <b>4,4</b>  | <b>205.593</b> | <b>172.221</b> | <b>+19,4</b> |
| TOYOTA                             | 4,3                 | 4,0         | 83.481         | 69.575         | +20,0        | 4,5                 | 4,1         | 193.246        | 160.558        | +20,4        |
| LEXUS                              | 0,3                 | 0,3         | 6.089          | 5.823          | +4,6         | 0,3                 | 0,3         | 12.347         | 11.663         | +5,9         |
| <b>NISSAN</b>                      | <b>4,8</b>          | <b>4,5</b>  | <b>92.584</b>  | <b>78.630</b>  | <b>+17,7</b> | <b>4,2</b>          | <b>4,1</b>  | <b>178.061</b> | <b>161.089</b> | <b>+10,5</b> |
| <b>HYUNDAI</b>                     | <b>3,1</b>          | <b>3,2</b>  | <b>60.129</b>  | <b>54.998</b>  | <b>+9,3</b>  | <b>3,2</b>          | <b>3,2</b>  | <b>135.074</b> | <b>126.391</b> | <b>+6,9</b>  |
| <b>KIA</b>                         | <b>2,8</b>          | <b>2,9</b>  | <b>55.007</b>  | <b>49.990</b>  | <b>+10,0</b> | <b>2,9</b>          | <b>2,8</b>  | <b>124.987</b> | <b>110.600</b> | <b>+13,0</b> |
| <b>VOLVO CAR CORP.</b>             | <b>1,9</b>          | <b>1,8</b>  | <b>36.854</b>  | <b>30.777</b>  | <b>+19,7</b> | <b>1,9</b>          | <b>1,8</b>  | <b>80.147</b>  | <b>70.306</b>  | <b>+14,0</b> |
| <b>JAGUAR LAND ROVER Group</b>     | <b>2,4</b>          | <b>2,1</b>  | <b>46.047</b>  | <b>36.538</b>  | <b>+26,0</b> | <b>1,8</b>          | <b>1,7</b>  | <b>74.923</b>  | <b>65.727</b>  | <b>+14,0</b> |
| LAND ROVER                         | 1,6                 | 1,6         | 31.039         | 27.763         | +11,8        | 1,2                 | 1,3         | 50.259         | 50.394         | -0,3         |
| JAGUAR                             | 0,8                 | 0,5         | 15.008         | 8.775          | +71,0        | 0,6                 | 0,4         | 24.664         | 15.333         | +60,9        |
| <b>SUZUKI</b>                      | <b>1,5</b>          | <b>1,3</b>  | <b>29.110</b>  | <b>23.512</b>  | <b>+23,8</b> | <b>1,5</b>          | <b>1,3</b>  | <b>65.939</b>  | <b>50.729</b>  | <b>+30,0</b> |
| <b>MAZDA</b>                       | <b>1,6</b>          | <b>1,8</b>  | <b>30.835</b>  | <b>31.006</b>  | <b>-0,6</b>  | <b>1,5</b>          | <b>1,8</b>  | <b>65.194</b>  | <b>68.882</b>  | <b>-5,4</b>  |
| <b>HONDA</b>                       | <b>1,1</b>          | <b>1,5</b>  | <b>21.682</b>  | <b>25.357</b>  | <b>-14,5</b> | <b>1,0</b>          | <b>1,3</b>  | <b>44.055</b>  | <b>49.825</b>  | <b>-11,6</b> |
| <b>MITSUBISHI</b>                  | <b>0,7</b>          | <b>0,8</b>  | <b>13.991</b>  | <b>14.396</b>  | <b>-2,8</b>  | <b>0,7</b>          | <b>0,8</b>  | <b>31.272</b>  | <b>32.699</b>  | <b>-4,4</b>  |
| <b>OTHERS JAPANESE<sup>4</sup></b> | <b>0,2</b>          | <b>0,3</b>  | <b>4.204</b>   | <b>4.455</b>   | <b>-5,6</b>  | <b>0,2</b>          | <b>0,3</b>  | <b>9.712</b>   | <b>9.931</b>   | <b>-2,2</b>  |

SOURCE: ACEA MEMBERS

<sup>1</sup> ACEA estimation based on total by market

<sup>2</sup> Includes Bentley, Lamborghini and Bugatti

<sup>3</sup> Includes Dodge and Maserati

<sup>4</sup> Includes Subaru and Daihatsu