

# PRESS RELEASE

## PROVISIONAL

### NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER

#### EU + EFTA Countries

15/12/2016

|                                    | November            |             |                |                |              | January - November  |             |                  |                  |              |
|------------------------------------|---------------------|-------------|----------------|----------------|--------------|---------------------|-------------|------------------|------------------|--------------|
|                                    | %Share <sup>1</sup> |             | Units          | Units          | %Change      | %Share <sup>1</sup> |             | Units            | Units            | %Change      |
|                                    | '16                 | '15         | '16            | '15            | 16/15        | '16                 | '15         | '16              | '15              | 16/15        |
| <b>VW Group</b>                    | <b>24,8</b>         | <b>24,6</b> | <b>294.414</b> | <b>277.062</b> | <b>+6,3</b>  | <b>24,1</b>         | <b>25,0</b> | <b>3.358.929</b> | <b>3.263.626</b> | <b>+2,9</b>  |
| VOLKSWAGEN                         | 11,7                | 12,3        | 139.226        | 138.089        | +0,8         | 11,4                | 12,2        | 1.586.337        | 1.594.195        | -0,5         |
| AUDI                               | 5,3                 | 5,2         | 63.069         | 59.057         | +6,8         | 5,5                 | 5,5         | 769.293          | 715.877          | +7,5         |
| SKODA                              | 4,6                 | 4,5         | 54.413         | 50.357         | +8,1         | 4,4                 | 4,4         | 610.402          | 572.751          | +6,6         |
| SEAT                               | 2,7                 | 2,2         | 31.679         | 24.641         | +28,6        | 2,3                 | 2,4         | 323.534          | 313.044          | +3,4         |
| PORSCHE                            | 0,5                 | 0,4         | 5.711          | 4.715          | +21,1        | 0,5                 | 0,5         | 65.184           | 64.703           | +0,7         |
| OTHERS <sup>2</sup>                | 0,0                 | 0,0         | 316            | 203            | +55,7        | 0,0                 | 0,0         | 4.179            | 3.056            | +36,7        |
| <b>RENAULT Group</b>               | <b>10,6</b>         | <b>9,6</b>  | <b>126.143</b> | <b>108.233</b> | <b>+16,5</b> | <b>9,8</b>          | <b>9,4</b>  | <b>1.372.212</b> | <b>1.226.112</b> | <b>+11,9</b> |
| RENAULT                            | 8,0                 | 7,0         | 94.558         | 78.896         | +19,9        | 7,1                 | 6,7         | 988.405          | 878.052          | +12,6        |
| DACIA                              | 2,7                 | 2,6         | 31.585         | 29.337         | +7,7         | 2,8                 | 2,7         | 383.807          | 348.060          | +10,3        |
| <b>PSA Group</b>                   | <b>9,2</b>          | <b>10,2</b> | <b>109.540</b> | <b>114.302</b> | <b>-4,2</b>  | <b>9,8</b>          | <b>10,4</b> | <b>1.366.814</b> | <b>1.356.456</b> | <b>+0,8</b>  |
| PEUGEOT                            | 5,6                 | 6,0         | 66.941         | 67.710         | -1,1         | 5,7                 | 6,0         | 800.178          | 779.702          | +2,6         |
| CITROEN                            | 3,2                 | 3,6         | 38.640         | 40.468         | -4,5         | 3,6                 | 3,9         | 504.797          | 508.015          | -0,6         |
| DS                                 | 0,3                 | 0,5         | 3.959          | 6.124          | -35,4        | 0,4                 | 0,5         | 61.839           | 68.739           | -10,0        |
| <b>FORD</b>                        | <b>6,6</b>          | <b>6,9</b>  | <b>78.792</b>  | <b>77.181</b>  | <b>+2,1</b>  | <b>6,9</b>          | <b>7,2</b>  | <b>967.675</b>   | <b>934.053</b>   | <b>+3,6</b>  |
| <b>BMW Group</b>                   | <b>7,2</b>          | <b>6,8</b>  | <b>85.395</b>  | <b>76.551</b>  | <b>+11,6</b> | <b>6,8</b>          | <b>6,5</b>  | <b>945.069</b>   | <b>848.196</b>   | <b>+11,4</b> |
| BMW                                | 5,8                 | 5,4         | 69.293         | 61.105         | +13,4        | 5,4                 | 5,2         | 753.814          | 678.808          | +11,0        |
| MINI                               | 1,4                 | 1,4         | 16.102         | 15.446         | +4,2         | 1,4                 | 1,3         | 191.255          | 169.388          | +12,9        |
| <b>OPEL Group</b>                  | <b>6,3</b>          | <b>6,7</b>  | <b>74.695</b>  | <b>75.507</b>  | <b>-1,1</b>  | <b>6,6</b>          | <b>6,7</b>  | <b>923.759</b>   | <b>874.999</b>   | <b>+5,6</b>  |
| OPEL/VAUXHALL                      | 6,3                 | 6,7         | 74.548         | 75.293         | -1,0         | 6,6                 | 6,7         | 920.582          | 871.053          | +5,7         |
| CHEVROLET                          | 0,0                 | 0,0         | 77             | 158            | -51,3        | 0,0                 | 0,0         | 2.449            | 3.396            | -27,9        |
| Other GM                           | 0,0                 | 0,0         | 70             | 56             | +25,0        | 0,0                 | 0,0         | 728              | 550              | +32,4        |
| <b>FCA Group</b>                   | <b>6,3</b>          | <b>6,1</b>  | <b>75.265</b>  | <b>68.338</b>  | <b>+10,1</b> | <b>6,6</b>          | <b>6,2</b>  | <b>918.634</b>   | <b>804.712</b>   | <b>+14,2</b> |
| FIAT                               | 4,7                 | 4,6         | 55.522         | 51.330         | +8,2         | 5,0                 | 4,7         | 691.861          | 608.158          | +13,8        |
| JEEP                               | 0,7                 | 0,7         | 8.341          | 7.541          | +10,6        | 0,7                 | 0,6         | 96.719           | 80.746           | +19,8        |
| LANCIA/CHRYSLER                    | 0,4                 | 0,4         | 4.447          | 4.511          | -1,4         | 0,5                 | 0,4         | 62.754           | 57.268           | +9,6         |
| ALFA ROMEO                         | 0,5                 | 0,4         | 6.121          | 4.556          | +34,4        | 0,4                 | 0,4         | 60.003           | 52.507           | +14,3        |
| OTHERS <sup>3</sup>                | 0,1                 | 0,0         | 834            | 400            | +108,5       | 0,1                 | 0,0         | 7.297            | 6.033            | +21,0        |
| <b>DAIMLER</b>                     | <b>6,6</b>          | <b>6,2</b>  | <b>78.442</b>  | <b>70.240</b>  | <b>+11,7</b> | <b>6,2</b>          | <b>5,9</b>  | <b>868.794</b>   | <b>767.123</b>   | <b>+13,3</b> |
| MERCEDES                           | 5,9                 | 5,6         | 70.339         | 62.526         | +12,5        | 5,5                 | 5,2         | 772.342          | 678.356          | +13,9        |
| SMART                              | 0,7                 | 0,7         | 8.103          | 7.714          | +5,0         | 0,7                 | 0,7         | 96.452           | 88.767           | +8,7         |
| <b>TOYOTA Group</b>                | <b>4,3</b>          | <b>4,3</b>  | <b>51.186</b>  | <b>47.878</b>  | <b>+6,9</b>  | <b>4,3</b>          | <b>4,3</b>  | <b>597.515</b>   | <b>555.134</b>   | <b>+7,6</b>  |
| TOYOTA                             | 4,0                 | 4,0         | 47.908         | 44.749         | +7,1         | 4,0                 | 4,0         | 556.370          | 519.438          | +7,1         |
| LEXUS                              | 0,3                 | 0,3         | 3.278          | 3.129          | +4,8         | 0,3                 | 0,3         | 41.145           | 35.696           | +15,3        |
| <b>NISSAN</b>                      | <b>3,3</b>          | <b>3,4</b>  | <b>39.738</b>  | <b>38.658</b>  | <b>+2,8</b>  | <b>3,6</b>          | <b>4,0</b>  | <b>508.646</b>   | <b>516.089</b>   | <b>-1,4</b>  |
| <b>HYUNDAI</b>                     | <b>3,4</b>          | <b>3,2</b>  | <b>40.476</b>  | <b>35.927</b>  | <b>+12,7</b> | <b>3,3</b>          | <b>3,3</b>  | <b>466.651</b>   | <b>429.260</b>   | <b>+8,7</b>  |
| <b>KIA</b>                         | <b>2,8</b>          | <b>2,7</b>  | <b>32.973</b>  | <b>30.620</b>  | <b>+7,7</b>  | <b>2,9</b>          | <b>2,7</b>  | <b>406.054</b>   | <b>358.469</b>   | <b>+13,3</b> |
| <b>VOLVO CAR CORP.</b>             | <b>2,1</b>          | <b>2,4</b>  | <b>25.208</b>  | <b>27.122</b>  | <b>-7,1</b>  | <b>1,9</b>          | <b>2,0</b>  | <b>260.115</b>   | <b>254.860</b>   | <b>+2,1</b>  |
| <b>MAZDA</b>                       | <b>1,4</b>          | <b>1,5</b>  | <b>16.273</b>  | <b>17.253</b>  | <b>-5,7</b>  | <b>1,6</b>          | <b>1,5</b>  | <b>221.278</b>   | <b>195.445</b>   | <b>+13,2</b> |
| <b>JAGUAR LAND ROVER Group</b>     | <b>1,4</b>          | <b>1,6</b>  | <b>16.555</b>  | <b>18.170</b>  | <b>-8,9</b>  | <b>1,5</b>          | <b>1,3</b>  | <b>204.901</b>   | <b>164.741</b>   | <b>+24,4</b> |
| LAND ROVER                         | 0,9                 | 1,3         | 10.671         | 14.414         | -26,0        | 1,0                 | 1,0         | 142.007          | 128.197          | +10,8        |
| JAGUAR                             | 0,5                 | 0,3         | 5.884          | 3.756          | +56,7        | 0,5                 | 0,3         | 62.894           | 36.544           | +72,1        |
| <b>SUZUKI</b>                      | <b>1,4</b>          | <b>1,3</b>  | <b>16.561</b>  | <b>14.253</b>  | <b>+16,2</b> | <b>1,3</b>          | <b>1,3</b>  | <b>186.709</b>   | <b>167.376</b>   | <b>+11,6</b> |
| <b>HONDA</b>                       | <b>0,9</b>          | <b>1,0</b>  | <b>10.757</b>  | <b>11.366</b>  | <b>-5,4</b>  | <b>1,1</b>          | <b>0,9</b>  | <b>148.588</b>   | <b>121.675</b>   | <b>+22,1</b> |
| <b>MITSUBISHI</b>                  | <b>0,8</b>          | <b>0,9</b>  | <b>9.320</b>   | <b>10.532</b>  | <b>-11,5</b> | <b>0,8</b>          | <b>0,9</b>  | <b>107.939</b>   | <b>120.778</b>   | <b>-10,6</b> |
| <b>OTHERS JAPANESE<sup>4</sup></b> | <b>0,2</b>          | <b>0,3</b>  | <b>2.868</b>   | <b>3.250</b>   | <b>-11,8</b> | <b>0,3</b>          | <b>0,3</b>  | <b>35.657</b>    | <b>36.409</b>    | <b>-2,1</b>  |

SOURCE: ACEA MEMBERS

<sup>1</sup> ACEA estimation based on total by market

<sup>2</sup> Includes Bentley, Lamborghini and Bugatti

<sup>3</sup> Includes Dodge and Maserati

<sup>4</sup> Includes Subaru and Daihatsu